

Raiffeisen Waren-Zentrale Rhein-Main AG, Germany



«We are pleased to have found a suitable industry solution for our workshop and spare parts operations with proaxia's VSS solution, which simplifies, digitalizes, and automates our processes in SAP.»

Benjamin Daub, Head of Processes and Systems



ABOUT RWZ

- Agricultural trading company with over **130 years** of history, RWZ Group
- Approx. **€3 million** in revenue
- Around **2,500 employees**
- Headquarters in Cologne (Germany)
- Sales, rental, maintenance, and repair of agricultural machinery and equipment; trading in agricultural products such as grain and potatoes; agricultural inputs (e.g. seeds), animal feed, timber, and energy.
- Around **180 locations** in Germany, with a focus on western Germany. As a group, also represented in France, Austria, and the Benelux countries.
- Main agricultural machinery brands: **Fendt, Valtra, Massey Ferguson**

PROJECT OBJECTIVES

- **Ensuring a customer-oriented solution offering** for sales, rental, and service, supported by a single, end-to-end workflow.
- **Improving the user experience** through the use of modern, specialized desktop and mobile applications and devices.
- **Strong growth supported by multiple business models** such as sales, rental, maintenance, and repair.
- **Modernization of the system landscape**, process standardization, and reduction of complexity and maintenance costs.
- **Leveraging the potential for process improvements.**

WHY DID RWZ CHOOSE PROAXIA VSS?

- **RWZ was specifically looking for an industry solution** that is optimally tailored to the practical needs of the agricultural machinery sector.
- **RWZ was looking for an easy-to-use solution** with an intuitive user interface that nevertheless meets the requirements of a large enterprise.
- **After service execution, it can be decided who pays for what:** coverage of all possible scenarios during the invoicing process—from splits for warranty, insurance cases, contracts, or internal cost centers, with real-time finance and controlling updates and analyses.
- **360° view:** from the customer perspective (order history, equipment overview, payment history) and from the equipment perspective (recalls, warranty contracts, registrations).

VSS & SAP S/4 HANA



- Seamless service process enabled by the VSS service order
- Unified process for external service providers, in-house service, and value-added services
- End-to-end processing of service orders
- Industry-specific processes, functionalities, apps, and user interfaces for automotive retail and heavy equipment
- A single transaction in proaxia VSS orchestrates the entire service process, including spare parts ordering as well as goods receipt and issue, including billing.

TECHNICAL AND ARCHITECTURAL PROFILE

SAP S/4HANA Release:	S/4HANA 2022
VSS Release:	VSS 5.0
Languages:	DE
VSS-Core Professional User:	1001
VSS-Core Limited User:	132

Implementation partners:

proaxia **consenso**

More information
about proaxia VSS

