

mobilog implemented SAP S/4HANA and proxia VSS

amag

mobilog

mobilog – the leading Swiss provider of logistics services in the automotive segment is digitalizing and automating its complex logistics and distribution-related service processes with SAP S/4HANA and proxia VSS.

mobilog a spin off from amag

mobilog spun off from AMAG in January 2021. As a result of the carve out together with a new business model, the business processes were redesigned and implemented on SAP S/4HANA. The repair and service processes are fully integrated into the logistics processes, standardized, and automated with proxia VSS.

« Digitization is not an option, but an obligation. Since speed, accuracy, flexibility, and transparency will increase in all areas, a high degree of digitization is essential. That is why we digitalized and automated many processes in logistics. »

Beat Jaeggi, Managing Director mobilog AG

About mobilog

mobilog AG is the leading Swiss provider of logistics services in the automotive segment, with a broad network in every region. The company, a spin-off of AMAG, offers comprehensive, personal and transport service to AMAG and other automotive dealers. The portfolio ranges from processing imported new vehicles and the delivery of spare parts up to the storage of tires and wheels, including workshop processes.

Business challenges and opportunities

- Spin-off of mobilog from the AMAG Group
- Ability to service customers outside the AMAG Group
- Need of independent systems, highly flexible in the development of processes and services
- Automation of service processes
- Mobile Solutions for the vehicle logistics center

Why SAP S/4HANA and proxia VSS? End-to-end process integration

A single platform enables the delivery of core services as well as logistics and service processes. **SAP S/4HANA** is part of AMAG Group's IT strategy. Together with the **SAP Automotive Industry Cloud** solutions, including **proxia VSS**, the new platform leverages the same master data to cover logistics and distribution-related service processes.

- SAP S/4HANA is the most advanced ERP system on the market
- proxia VSS includes outstanding vehicle centric processes
 - vehicle preparation and delivery as well as
 - workshop and body/paint area
- High functionality covering industry specifics
- Modular and open approach
- Flexible design and handling of complex workshop processes
- Streamline billing processes to different customers (importer, dealer, customer)

Business benefits

- Flexible service definition (for customer offers)
- Transparency about where the vehicle is in the process
- Process automation (vehicle location and status reports)
- Paperless processes
- Efficient vehicle preparation and workshop processing
- Faster billing to customers

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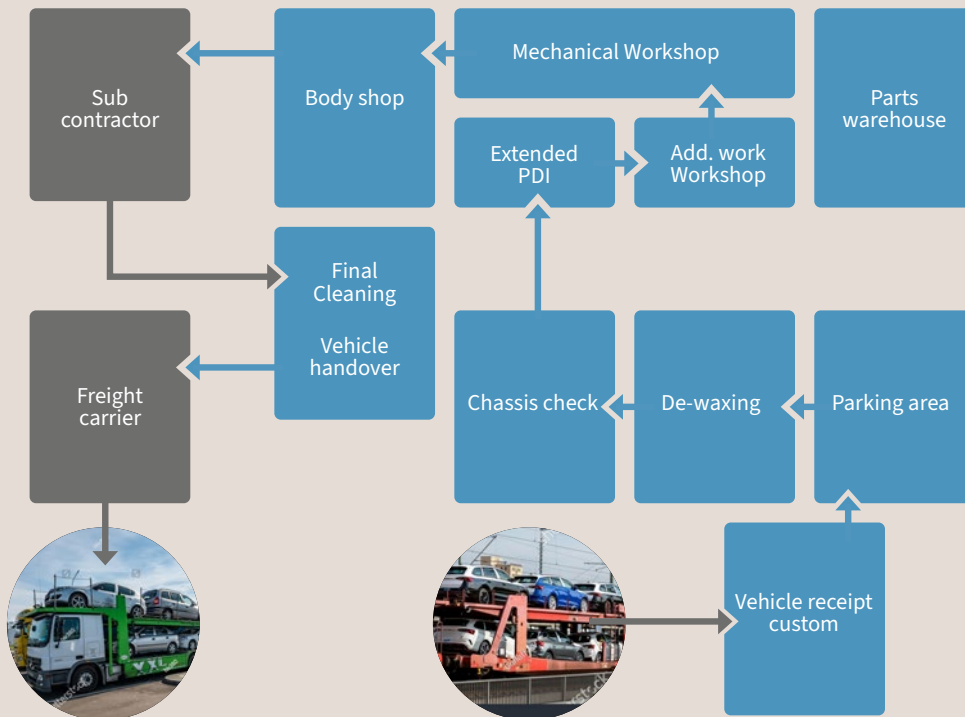
mobilog and proxia – the partnership

proxia has a long-standing, trusting partnership with AMAG, the parent company from which mobilog AG emerged. proxia already designed the vehicle, service, and spare parts processes for AMAG and transferred them to the latest technologies.

Best conditions, as the experts from proxia are very familiar with both mobilog's challenges and the newest SAP technologies.

Maximum Process – mobilog logistic centre

Project figures



Users

1200

Dealer sites

790+

Vehicles per day

200-400

Featured solutions

- proxia VSS
- SAP Vehicle Sales Management
- SAP S/4HANA Intelligent Enterprise

proxia Vehicle Sales and Service (VSS)

proxia VSS is a complete, integrated solution for the comprehensive support of business processes in automotive sales and service, based on SAP S/4HANA.

proxia VSS is developed in **co-innovation with SAP**, thus meeting the same quality standards as an original SAP product. The third

version of the solution is already SAP Premium Certified. And it is **part of the SAP Automotive Industry Cloud**. The common strategy followed by SAP and proxia and a mutually agreed roadmap ensure ongoing innovation to vehicle dealers and service providers. Solution support is guaranteed via the SAP support infrastructure.

